

ForeverHome Partnership Program



What could YOU DO for your
BUSINESS, with the **LEVERAGE** of a
FOREVERHOME PARTNERSHIP?



Creating Aging-in-Place Experts who design & build inclusive housing solutions, so that every client can "Stay where they love and thrive where they live."

"Learn It, Hone it. Work it, OWN IT."



What Makes Us a **UNIQUE** Leverage Opportunity?

1

Website exposure specific to the growing niche products and industry segment your company needs to reach in the next 30 years.

2

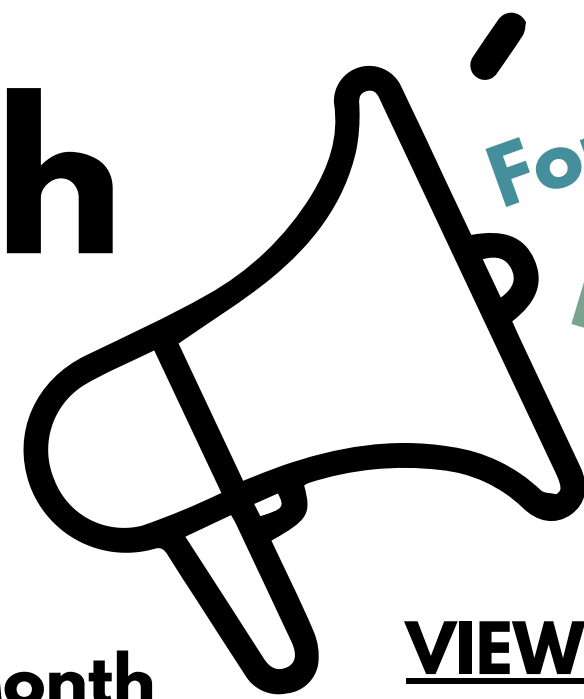
Impressions of your company logo and products in front of the smartest and wealthiest demographic in the history of U.S. and beyond - the "Boomer Consumer" and their families.

3

Connecting your brand with the national leader in AIP design and the most entertaining and interesting expert in the field of AIP today!



Who Can You Reach via OUR REACH:



ForeverHome

ADM Architecture

Personal

EtMM

BYBL

ELR



Total Followers / Avg. Impressions per Month

VIDEOS

Broadcast

FaceBook: 3,100 / 8,200

LinkedIn: 5,800 / 9,400

Twitter: 3,230 / 5,480

Instagram: 232 / 385

YouTube: 998 / n.a.

Podcast/Radio/Interview:

TOTALS: 13,360 / 23,465

13,600

313,000

13,600

313,000

**TOTAL REACH:
13,360 PEOPLE
23,465 IMPRESSIONS
313,000 AUDIENCE**

• Please let us know if you need any additional information about Page Reach, Post Reach, Engagement Rates, or any other data, by request.



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What Level of Exposure Fits?

How can we help you reach your own business goals?



| | Basic | Silver | Platinum |
|---|---------------------------------|------------------------------------|------------------------------------|
| Website Listings Info. | 3 products row | Full vendor page | Unlimited pages |
| Trusted Sponsor Partner Landing Page / Logo | X | X | ✓ |
| Sponsor's Company Profile Feature in Monthly Newsletter | X | 1 x per year | 3 x per year |
| Sponsor Guest Article Opportunities in Newsletter | X | 1 x per year | 3 x per year |
| Featured Social Postings | 1x per Qtr. | 2x per Month | 2-3 x per Week |
| PRICING per Mo./Yr. (6 month minimum) | \$97/mo. or \$1,100 / yr. | \$197 / mo. or \$2,300 / yr. | \$397 / mo. or \$4,700 / yr. |

Why Partner with ForeverHome?



Some Information about our Founder:

CREDENTIALS:

- Licensed Architect since 2003
- 25+ years in Architecture & Real Estate
- Training on Aging-in-Place since 2009
- National Speaker & Presenter
- 150+ presentations over the past 14+ years
- Hired to go to Tokyo to film a TV show on “AIP”.
- Speaker in Chicago at the American Society on Aging national conference
- Entrepreneur and Business Owner since 2005
- Over 150 Aging-in-Place design projects (& counting)
- Business Consultant to & owner of multiple companies

Seriously though, why leverage Aaron @ ForeverHome?

- I’ve owned & runs multiple businesses
- I’ve been a self-employed entrepreneur since I was 32 yo (17 years)
- I’ve been a millionaire more than once (including the lessons from losing it the 1st time)
- I mentor & sit on advisory boards for multiple businesses currently
- I’ve grown my current business 4x gross sales in the past 4 years
- I’ve created \$5M+ in net worth before 50yo
- I’ve created from scratch, 2 biz @ \$1M annual gross sales & / or valuation
- I currently have SEVEN active LLCs & K-1s



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What our clients are saying:

“Aaron has been coaching our business for the past 24 months. As an engineering firm doing \$1.2m gross sales per year, we’ve utilized Aaron’s expertise and business insights regularly to adjust how we do business here at Team4. Our ownership even voted to put him on our board of directors 2 years ago for the value of his vision and experience. This year alone, just one piece of advice and direction from him that we’ve implemented, has saved us upwards of \$50,000 to the company’s bottom line! I can’t speak highly enough about having Aaron as your business coach. It’s saved and grown our company in more ways that we could count.”

– Matt Rasmussen, Owner @ Team4 Engineering

“Aaron has a unique coaching style that I sincerely appreciate. He can vision with you at the 50,000-foot level, and he can get down into the weeds on the technical nuances too. It’s a rare and valuable pairing to have on your business mentorship team. He is an active listener, empathetic when needed, but will absolutely hold your feet to the fire in a tough-love approach when needed. He’s the best accountability partner I’ve ever had as a newer business owner who is learning the ropes as we grow our firm. I don’t know what we’d have done without Aaron joining us as a business coach and mentor to our organization.”

– Kevin Biggs, General Manager



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What our audiences are saying:

"Murphy is one of the most engaging and entertaining speakers I've ever seen on stage, tackling such challenging and pertinent subject matter.

**Truly timely and informative.
A real 'eye opener' to see him present!"**

**Dr. Patrick Roden
PHD in Gerontology / RN
Owner of AgingInPlace.com**



"...Yours was one of my favorite presentations at the conference. It was clear, easy to follow and not self-serving or commercial like some of them. I thought you used humor to great effect I look forward to hearing from you and am intrigued by your thought about collaborating."

Kathy Cronkite